

SOLON MOREIRA

Fox School of Business
Department of Management
504a Alter Hall
1801 Liacouras Walk
Philadelphia, PA 19122

RELEVANT ACADEMIC POSITIONS

2024 - Present	Fox School of Business, Temple University Position: Associate Professor (with Tenure) of Entrepreneurship and Strategy & Charles Ezra Beury Fellow at the Department of Management	US
2019 - 2024	Fox School of Business, Temple University Position: Assistant Professor (Tenure track) of Entrepreneurship and Strategy at the Department of Management	US
2015 - 2019	IESE Business School Position: Assistant Professor (Tenure track) of Entrepreneurship at the Entrepreneurship Department	Spain
2014 - 2015	Copenhagen Business School Position: Postdoc-Research Assistant at the Department of Innovation and Organizational Economics	Denmark

EDUCATION

2010 - 2014	Copenhagen Business School PhD in Technological Innovation, Entrepreneurship and Strategy Dissertation: <i>Four Essays on Technology Licensing and Firm Innovation</i> Chair: Prof. Keld Laursen	Denmark
2009 - 2010	Judge Business School - University of Cambridge Chevening Scholar Master of Philosophy (MPhil) in Innovation, Strategy and Organisation Thesis: <i>Clusters and Competitiveness: A Study about the Nature of the Interfirm Relationships within the Silicon Fen</i>	UK
2002 - 2006	University Center of Pará (CESUPA) Major in Business Administration	Brazil

RESEARCH SUMMARY

KEYWORDS: *Entrepreneurship; Startup Collaboration; Technology Deals; R&D Strategy & Emerging Technologies; Strategic Human Capital & Mobility; Global Innovation; Global Strategy; Strategic Intellectual Property; Top Management Teams.*

I study how established corporations collaborate with startups and mobilize external knowledge to keep pace with fast-moving technologies. I analyze internal and external R&D portfolios—technology licensing, strategic alliances, corporate venture capital, and M&A—to identify when and how these mechanisms create value. A core throughline is strategic human capital: how the cross-border mobility of inventors, founders, and top managers shape knowledge transfer, deal flow, integration, and post-

deal performance. I examine three pillars of corporate entrepreneurship: (1) scouting and selecting emerging technologies, (2) designing scalable collaboration architectures, and (3) capturing value through IP strategy and complementary assets. Linking talent flows, governance networks, and technology deals, my research explains how firms orchestrate global innovation and sustain competitive advantage.

TEACHING SUMMARY

RECENT COURSES: *Theoretical Foundations of Entrepreneurship* (PhD, In-person); *Entrepreneurial Thinking and New Venture Creation* (Graduate, In-person & Online); *Innovation Intelligence* (Graduate, In-person & Online); *Open Innovation and Managing Strategic Alliances* (Graduate, Online); *Business Model Innovation* (Graduate, Online); *Fundamentals of Entrepreneurial Management* (EMBA, Online); *Business Planning for Entrepreneurial Ventures* (Undergraduate, In-person); *Global Business Policies* (Undergraduate, In-person)

Throughout my academic journey, I have designed and taught diverse courses for MBA, Executive MBA, In-Company Undergraduate, and PhD students, focusing on Entrepreneurship, Innovation, Strategy and Business Models. In terms of Executive teaching, I was an integral part of programs that consistently ranked as number 1 worldwide by *Financial Times Executive Education* ranking. I also had the privilege of sharing my expertise with students spanning over 25 nationalities within the same classroom. In 2022, I was honored to be recognized in the esteemed *Poets & Quants' list for the Best 40-Under-40 Business School Professors*¹.

PUBLICATIONS

Google scholar page: <https://scholar.google.com/citations?user=dfLIUBwAAAAJ&hl=en>

Moreira, S., Nayak, D., Mudambi, R (2025). *Building Innovation Teams Across National Borders. MIT Sloan Management Review – Special Report: Talent Management. Volume 67, Fall 2025 Issue.* <https://sloanreview.mit.edu/article/building-innovation-teams-across-national-borders/>

Nayak, D., **Moreira, S.,** Mudambi, R (2024). *Restrictive Immigration Policies and MNE Innovation: Evidence from the United States. Journal of International Business Studies.* doi.org/10.1057/s41267-024-00737-z

Klueter, T., **Moreira, S.,** & Ofoedu, C (2024). Understanding the Link between Post Acquisition R&D Organization and Technology Commercialization Decisions: The Role of Out-Licensing. *Journal of Management Studies.* doi.org/10.1111/joms.12968

Maoret, M., **Moreira, S** & Sabanci, H (2024). Closing the Gender Pay Gap: Analyst Coverage and Differences in Executives' Compensation. *Organization Studies.* doi.org/10.1177/01708406231200725

Asija, A., **Moreira, S.,** Ringov, D., Soares, T* (2024). Fragmentation of Technology Ownership and Acquisition Strategy of Firms. *British Journal of Management.* onlinelibrary.wiley.com/doi/abs/10.1111/1467-8551.12762

Moreira, S., Klueter, T & Asija., A (2023). Market for Technology 2.0? Reassessing the Role of Complementary Assets in Licensing Decisions. *Research Policy.* doi.org/10.1016/j.respol.2023.104787

¹ <https://poetsandquants.com/2022/05/13/2022-best-40-under-40-mba-professors-solon-moreira-temple-universitys-fox-school-of-business/?pq-category=best-profs&pq-category-2=mba>

Minbaeva, D., Muratbekova-Touron, M., Nayır, D & **Moreira, S** (2021). Individual Responses to Competing Institutional Logics in Emerging Markets. *International Business Review*. doi.org/10.1016/j.ibusrev.2020.101778

Moreira, S., Klueter, T & Tasselli, S (2020). When Licensing New Tech Is Better Than Building It In-House. *Harvard Business Review*, June 30. (H05PP7-PDF-ENG) hbr.org/2020/06/when-licensing-new-tech-is-better-than-building-it-in-house

Moreira., S & Soares., T (2020). Academic Spill-ins or Spill-outs? Examining Knowledge Spillovers of University Patents. *Industrial and Corporate Change*. doi.org/10.1093/icc/dtaa011

Moreira, S., Klueter, T & Tasselli, S (2020). Competition, Technology Licensing-in and Innovation. *Organization Science*. doi.org/10.1287/orsc.2019.1337

Moreira, S., & Tae., J (2019). The effect of industry leaders' exploratory innovation on competitor performance. *Industry and Innovation*. doi.org/10.1080/13662716.2019.1593111

Moreira, S., Cabaleiro, G & Reichstein., T (2018). Licensing Decision: A Rent Dissipation Lens Applied to Product Market Competition, Openness to External Knowledge and Exogenous Sunk Costs. *Industrial and Corporate Change*. doi.org/10.1093/icc/dty036

Moreira, S., Markus, A & Laursen., K (2018). Knowledge Diversity and Coordination: The Effect of Intrafirm Inventor Task Networks on Absorption Speed. *Strategic Management Journal*. doi.org/10.1002/smj.2914

Laursen, K., **Moreira, S.**, Reichstein, T*, & Leone, M., I (2017). Evading the Boomerang Effect: Using the Grant-Back Clause to Further Generative Appropriability from Technology Licensing Deals. *Organization Science*. doi.org/10.1287/orsc.2017.1130

ACADEMY OF MANAGEMENT (AOM) BEST PAPER PROCEEDINGS

Ceccagnoli, M., Klueter & **Moreira, S** (2025). From Early to Late-stage Technologies: Out-Licensing and Performance Outcomes in Technology Startups. *Academy of Management Best Paper Proceedings*.

Mishra, V., Markus, A & **Moreira, S** (2023). R&D Outsourcing in the Biopharmaceutical Industry and its Effect on Firm Innovation. *Academy of Management Best Paper Proceedings*. doi.org/10.5465/AMPROC.2023.185bp

Klueter, T., **Moreira, S** & Ranganathan, R (2022). The Pressure to Go Long: Analyst Scrutiny and Out-licensing Decisions. *Academy of Management Best Paper Proceedings*. doi.org/10.5465/AMBPP.2022.93

Moreira, S & Klueter, T (2022). Contract Development & Manufacturing Organizations and Out-Licensing Decisions. *Academy of Management Best Paper Proceedings*. doi.org/10.5465/AMBPP.2022.61

Colombo, M., **Moreira, S** & Rabbiosi., L (2016). Learning-By-Being-Acquired: Post-Acquisition R&D Team Reorganization and Knowledge Transfer. *Academy of Management Best Paper Proceedings*. doi.org/10.5465/ambpp.2016.175

PRACTITIONER-ORIENTED PUBLICATIONS

Moreira, S., Klueter, T. & Asija, A (2024). Contracting for Research & Development (R&D) and the Emergence of the Fee-for-Service Model. *Rutgers Business Review*, Vol. 9, No. 1, pp.1-5.

Moreira, S & Klueter, T (2021). Don't Keep It All for Yourself: Let Them Work on It: A Dynamic Perspective to Appropriability and R&D Strategy. *Fox Business Review*. 1(1), 10-14 (August)

Moreira, S., Mudambi, R., Carleton & M. Fare., T (2020). Letter to the Journal: The COVID-19 Innovation Race, a Case Study. *Journal of Precision Medicine* (online), December

Mudambi, R., **Moreira, S., Carleton & M. Fare., T** (2020). Majors, Organizational Legitimacy and Rents from Blockbuster Innovation in the Biopharma Industry. *Journal of Precision Medicine* (online), March

Moreira, S (2018). How to Hook Knowledge When Angling for Innovation: Learning Through Licensing. *IESE Insight*, No. 36, First Quarter, pp 29 – 35. Distributed by *Harvard Business Publishing* (Reference IIR200-PDF-ENG)

CASES

Roche, M., Mudambi, R & **Moreira, S** (2025). The Rise of Advanced Packaging: Kulicke & Soffa's Strategic Crossroads. *Harvard Business School*. Distributed by *Harvard Business Publishing*

Moreira, S., Izurieta, P., Mudambi, R., Nayak, D & Sellin, J (2024). ASML and the Geopolitics of Chip Manufacturing: Balancing Strategic and Political Pressures. *Ivey Publishing*. (Product Number: W34163). Distributed by *Harvard Business Publishing*

Nayak, D., **Moreira, S & Mudambi., R** (2022). Cee Dee Vacuum: Diversify or Specialize. *Ivey Publishing*. (Product Number: W28487). Distributed by *Harvard Business Publishing*

Klueter, T., Mirabile, J & **Moreira., S** (2022). United Safety and Survivability Corporation (USSC) During COVID-19. *Ivey Publishing*. (Product Number: W27278). Distributed by *Harvard Business Publishing*

Jha, S., **Moreira, S & Mudambi., R** (2022). Lavazza - The challenges of foreign market entry in a brand intensive industry. *Ivey Publishing*. (Product Number: W27255). Distributed by *Harvard Business Publishing*

Moreira, S., Mudambi, R & Sreenivas, V (2021). La Colombe Coffee – The tangible and intangible elements of brand identity in a high margin service business. *Ivey Publishing*. (Product Number: W24682). Distributed by *Harvard Business Publishing*

AI LEARNING ASSISTANTS AND TOOLS (DESIGNED & DEVELOPED)

Master econometrics and statistical analysis with Stata & R! Get professional guidance on panel data, time series, and regression models. Focus on Difference-in-Differences, Matching, and Endogeneity. (Hosted on OpenAI, 2025)

- <https://chatgpt.com/g/g-67a3b4f162488191a874329ab62be9fe-learning-econometrics-with-professor-moreira>

Entrepreneurship Studio is your strategic workspace and mentoring hub for founders, innovators, and aspiring entrepreneurs. Expert guidance on Lean Startup, business modeling, fundraising strategy, and go-to-market execution. Hosted on OpenAI, 2025).

- <https://chatgpt.com/g/g-67fc765a7b108191b470564a4108d676-entrepreneurship-studio>

Case Study Writing Expert! Create powerful, publication-ready case studies with clarity and precision. Build sharp decision points and engaging narratives—step by step. Perfect for educators and professionals ready to transform ideas into impactful learning tools. Hosted on OpenAI, 2025).

- <https://chatgpt.com/g/g-67cba19ca1ec819193de8ff4eaa9c7e5-case-study-writing-expert>

AWARDS AND RECOGNITIONS

- Ivey Publishing *Bestseller Cases Awards* 2024-2025
- Fox School of Business *Experiential Learning Teaching Award*, 2025
- Coauthored the paper that received the *Henry Chesbrough Best Student Paper Award* at The *World Open Innovation Conference*, Haas School of Business, 2024
- Holder of the Fox School's Case Champions Digital Badge, 2024
- Poets & Quants' *Best 40-Under-40* Business School Professors, 2022
- *International Business Review* (IBR) Best Paper Award, 2022
- Best Overall Conference Paper Award at the *Academy of International Business U.S. NE Annual Conference*, 2022
- Best paper proceedings, TIM Division at the *Academy of Management Conference*, 2022
- Fox School's 2020 *Excellence in Practice Research Award*, 2020
- Finalist for the Knowledge & Innovation Interest Group Best Proposal Award, *SMS Main Conference*, 2020
- Finalist for the FIU Best Conference Paper Prize, *SMS Sao Paulo Special Conference*, 2018
- Outstanding Contribution in Reviewing, *Research Policy*, 2017
- Best Paper Nominee, 13th *European Academy of Management (EURAM) Conference*, 2013

SELECTED CONFERENCES AND WORKSHOP PRESENTATIONS

Academy of Management Meeting

Ceccagnoli, M., Klueter & Moreira., S (2025). From Early to Late-stage Technologies: Out-Licensing and Performance Outcomes in Technology Startups. *Paper presented at the 85th Annual Meeting of the Academy of Management (AOM), Copenhagen, Denmark.*

Mishra, V., Schifeling, T & Moreira, S (2024). The Dual Role of Security Analysts: Examining the Balance Between Pressure and Monitoring. *Paper presented at the 84th Annual Meeting of the Academy of Management (AOM), Chicago, Illinois.*

Mishra, V., Markus, A & Moreira, S (2023). R&D Outsourcing in the Biopharmaceutical Industry and its Effect on Firm Innovation. *Paper presented at the 83rd Annual Meeting of the Academy of Management (AOM), Boston, Massachusetts.*

Klueter, T., Moreira, S & Ranganathan, R (2022). The Pressure to Go Long: Analyst Scrutiny and Out-licensing Decisions. *Paper presented at the 82nd Annual Meeting of the Academy of Management (AOM), Seattle, Washington.*

Moreira, S & Klueter, T (2022). Contract Development & Manufacturing Organizations and Out-Licensing Decisions. *Paper presented at the 82nd Annual Meeting of the Academy of Management (AOM), Seattle, Washington.*

Laursen, K., Moreira, S & Tandon, V (2022). Examining the Influence of Competition Networks Structure on Firm's Out-Licensing Strategy. *Paper presented at the 82nd Annual Meeting of the Academy of Management (AOM), Seattle, Washington.*

Klueter, T., Moreira, S & Ofoedu, C (2021). Technology Acquisitions and Out-Licensing: Exploring Alternative Technology Commercialization Paths. *Paper presented at the 81st Annual Meeting of the Academy of Management (AOM), Virtual.*

Asija, A., Moreira, S & Ringov, R (2020). Towards an IP Rights View of Acquisitions: The Role of Industry Ownership Fragmentation. *Paper presented at the 80th Annual Meeting of the Academy of Management (AOM), Virtual.*

Moreira, S & Tasselli, S (2019). We Keep an Eye on You': Analysts' Coverage and Executive Gender Pay Gap. *Paper presented at the 79th Annual Meeting of the Academy of Management (AOM), Boston, Massachusetts.*

Moreira, S., Klueter, T & Tasselli, S (2019). Competition, Licensing-in and Innovation: The Case of the Bio-Pharmaceutical Industry. *Paper presented at the 79th Annual Meeting of the Academy of Management (AOM), Boston, Massachusetts.*

Moreira, S., Klueter, T & Tasselli, S (2018). Antecedents and Outcomes of Technology Licensing. *Paper presented at the 78th Annual Meeting of the Academy of Management (AOM), Chicago, Illinois.*

Moreira, S & Soares, T (2018). Have Academic Patents been Overestimated? An Analysis of University and Industry Spillovers. *Paper presented at the 78th Annual Meeting of the Academy of Management (AOM), Chicago, Illinois.*

Druid Conference

Ofoedu, C., Liao, C., Moreira, S & Klueter, T (2025). Leaders and Laggards: Examining R&D Productivity Gaps and the Demand for Technology. *Paper presented at DRUID25, Rotman School of Management, University of Toronto, Canada.*

Ofoedu, C., Liao, C., Moreira, S & Klueter, T (2023). Demand For Technology Licensing: The Role of R&D Productivity Gaps. *Paper presented at DRUID23, Lisbon, Portugal.*

Laursen, K., Moreira, S & Tandon, V (2022). Examining the Influence of Competition Networks Structure on Firm's Out-Licensing Strategy. *Paper presented at DRUID22, Copenhagen, Denmark.*

Strategic Management Society Conference

M, Ceccagnoli., Klueter, T & Moreira, S (2024). *From early-stage to late-stage innovations: Out-Licensing Dynamics and Performance Outcomes in Technology Startups.* **Strategic Management Society Conference, Istanbul, Turkey.**

Sreenivas, V., Moreira, M & Wadhwa, M (2022). Bringing out the Entrepreneur in CEO: The Role of CEO Compensation on Pathbreaking Innovation. **Strategic Management Society Main Conference, London, UK.**

Asija, A., Moreira, S & Ringov, R (2020). Acquisitions in Fragmented Markets for Technology **Strategic Management Society Main Conference, Virtual.**

Papers Accepted in Other Conferences

Wharton Technology & Innovation Conference, Philadelphia - US (2025)
 Strategy Science Conference, IESE, Barcelona - Spain (2025)
 World Open Innovation Conference, University of California, Berkeley - US (2024)
 Migration and Organizations Conference, The Wharton School - US (2024)
 Academy of International Business US Northeast Annual Conference - US (2023)
 Academy of International Business Northeast U.S. Northeast Chapter Annual Conference (2023)
 Migration and Organizations Conference, Columbia Business School -US (2023)
 International Conference on Design Science Research in Information Systems and Technology (DESRIST), Pretoria - South Africa (2023)
 Strategic Management Society Meeting, Sao Paulo - Brazil (2018)
 Copenhagen Conference on Innovation and Entrepreneurship, Copenhagen - Denmark (2014)
 Strategy, Entrepreneurship & Innovation Doctoral Consortium, London - UK (2013)
 Consortium for Competitiveness and Cooperation, Maryland - US (2012)
 Druid winter PhD Conference (2011, 2012 and 2013)

EXAMPLE MEDIA COVERAGE

- 2023 Fox Newsroom. *Embracing generative AI in the classroom.*
<https://www.fox.temple.edu/news/2023/11/embracing-generative-ai-classroom-solon-moreira>
- 2023 Fox Newsroom. *How can the gender pay gap for executives be reduced in organizations?*
https://www.fox.temple.edu/sites/fox/files/media/document/Closing%20the%20Gender%20Pay%20Gap%20_0_0.pdf
- 2022 *WalletHub. Expert Commentary: The Importance of Credit Cards for New Businesses.*
https://wallethub.com/credit-cards/business-new-businesses/#expert=Solon_Moreira
- 2017 AOM Technology and Innovation Management (TIM) Division. *TIM-troduction: Solon Moreira.* <https://connect.aom.org/tim/blogs/llewellyn-thomas1/2021/09/18/tim-troduction-solon-moreira>

PHD, DBA & UNDERGRADUATE ADVISOR

Graduated PhDs

- Vyas Sreenivas, ***Fox School of Business*** (2024), Chair
 Placement: Tenure Track Assistant Professor, ***Santa Clara University*** – US
- Vaibhav Mishra, ***Fox School of Business*** (2024), Chair
 Placement: Tenure Track Assistant Professor, ***University of Illinois Springfield*** – US
- Deepak Nayak, ***Fox School of Business*** (2024), Committee Member
 Placement: Tenure Track Assistant Professor, ***Ohio State University*** – US
- Yiwen Gao, ***Fox School of Business*** (2023), Committee Member
 Placement: Tenure Track Assistant Professor, ***Colorado State University*** – US
- Soni Jha, ***Fox School of Business*** (2023), Committee Member
 Placement: Tenure Track Assistant Professor, ***Purdue University Fort Wayne*** – US

- Charlotte Jacobs, ***Fox School of Business*** (2022), Committee Member
Placement: Tenure Track Assistant Professor, ***Louisiana State University*** – US
- Atilla Onuklu, ***Fox School of Business*** (2021), Committee Member
Placement: Tenure Track Assistant Professor, ***Bilkent University*** – Turkey
- Hwansung Ju, ***Fox School of Business*** (2021), Committee Member
Placement: Tenure Track Assistant Professor, ***Ecole de Management Léonard de Vinci*** – France

Current DBAs

- Miguel Colon, ***Fox School of Business***, Chair
- Gary Karnish, ***Fox School of Business***, Chair

Graduated DBAs

- Jennifer Jones, ***Fox School of Business*** (2025), Committee Member
Position during DBA: Executive in the Cannabis Industry
- Mark DeSantis, ***Fox School of Business*** (2024), Committee Member
Position during DBA: Chief Executive Officer (CEO) at Bloomfield Robotics
- Joseph Hwang, ***Fox School of Business*** (2024), External Examiner
Position during DBA: Managing Director at Obra Capital
- Ping Jiang, ***Fox School of Business*** (2023), Committee Member
Position during DBA: Chief Financial Officer (CFO) at Epic Pharma

Undergraduate Research Projects

- Jamie Danielle Rubin, ***Fox School of Business*** (2023), Research Mentor
Presidential Merit Scholarship Educational Enhancement
Project: CEO Compensation and Misconduct

External PhD and DBA Committees

- Chukwuka C. Monye, ***Warwick Business School*** (2023), External Committee Member
Position during DBA: (Industry) Founder of Ciuci Consulting
- Clinton Ofoedu, ***IESE Business School*** (2024), Co-Advisor
Placement: Post-doc, ***IESE Business School*** - Spain
- Terwase Viashima, ***IESE Business School*** (2022), External Committee Member
Placement: (Industry) ***Cybersecurity Risk Management*** - Canada
- Vinicius Paraense, ***Federal University of Para*** (2022), External Committee Member
Placement: Assistant Professor, ***Federal University of Para (UFPA)*** - Brazil
- Thiago Soares, ***University of São Paulo*** (2019), External Committee Member
Placement: Tenure Track Assistant Professor, ***INSPER*** - Brazil
- Frederico Moreira, ***Federal University of São Carlos*** (2015), Co-Advisor
Placement: Assistant Professor ***Federal University of Para (UFPA)*** - Brazil

TEACHING EXPERIENCE

2024 – Present Fox School of Business (Philadelphia, US), *Open Innovation and Managing Strategic Alliances*, Graduate (Online)

2024 – Present	Fox School of Business (Philadelphia, US), <i>Business Model Innovation</i> , Graduate (Online)
2024 – 2025	Fox School of Business (Philadelphia, US), <i>Business Planning for Entrepreneurial Ventures</i> , Undergraduate
2023 – 2024	Fox School of Business (Philadelphia, US), <i>Innovation Intelligence</i> , Online MBA (OMBA)
2023 – 2024	Fox School of Business (Philadelphia, US), <i>Innovation Intelligence</i> , MBA
2022 – Present	Fox School of Business (Philadelphia, US), <i>Entrepreneurial Thinking and New Venture Creation</i> , MBA
2022 – Present	Fox School of Business (Philadelphia, US), <i>Entrepreneurial Thinking and New Venture Creation</i> , Online MBA (OMBA)
2020	Fox School of Business (Bogota, CO), <i>Fundamentals of Entrepreneurial Management</i> , Executive MBA (EMBA)
2020 – Present	Fox School of Business (Philadelphia, US), <i>Theoretical Foundations of Entrepreneurship</i> , PhD
2020 – Present	Fox School of Business (Philadelphia, US), <i>Global Business Policies</i> , Undergraduate
2019	IESE Business School (Barcelona, Spain), <i>Entrepreneurship</i> , In Company Program: Mylan Pharmaceuticals
2018	IESE Business School (Barcelona, Spain), <i>Entrepreneurship</i> , In Company Program: Enterprise Ireland
2018	IESE Business School (Barcelona, Spain), <i>Innovation and Entrepreneurship</i> , Advanced Management Program (AMP) – Africa
2017 – 2019	IESE Business School (Barcelona, Spain), <i>Topics in Applied Econometrics</i> , PhD
2017	IESE Business School (Barcelona, Spain), <i>Entrepreneurship</i> , In Company Program: SICRED
2017	University of Cyprus (Nicosia, Cyprus), <i>Innovation and External Knowledge</i> , Master of Business Economics (MBE)
2017	IESE Business School (Barcelona, Spain), <i>Business Plan</i> , Executive MBA
2016 – 2019	IESE Business School (Barcelona, Spain), <i>Fundamentals of Entrepreneurial Management</i> , Full time MBA
2015 – 2019	IESE Business School (Barcelona, Spain), <i>Fundamentals of Entrepreneurial Management</i> , Executive MBA
2015 – 2019	IESE Business School (Barcelona, Spain), <i>Fundamentals of Entrepreneurial Management</i> , PMD (Program for Management Development)
2015	University of Bath (Bath, UK), <i>Entrepreneurship</i> , master's in international management (MSc)
2015	University of Bath (Bath, UK), <i>Entrepreneurship</i> , Undergraduate in Business Management
2015	University of Bath (Bath, UK), Supervision of Master Thesis in Entrepreneurship and Innovation

2014	Universidad EAN (Bogota, CO), <i>Innovation and Strategic Management</i> , Undergraduate in Management
2012 – 2013	Copenhagen Business School (Copenhagen, Denmark), <i>Quantitative Business Research</i> , Master in Innovation (MSc)
2011	Copenhagen Business School (Copenhagen, Denmark), Supervision of Master Final Project in Agribusiness and Innovation
2008 – 2009	CESUPA (Belem, Brazil), <i>Strategic Management</i> , Undergraduate in Business Management
2008 – 2009	UNAMA (Belem, Brazil), <i>Strategic Management and International Business</i> , Undergraduate in Management
2007 – 2009	ESAMAZ (Belem, Brazil), <i>Strategic Planning</i> , Undergraduate in Business Management
2008 – 2009	ESTRATEGICO (Belem, Brazil), <i>International Logistics and Global Supply Chain</i> , Executive MBA

GRANTS & SCHOLARSHIPS

2024	Center for Ethics Diversity and Workplace Culture (CEDWC), Research Funding Award to study gender diversity in technology deals, \$5,000
2024	AI Research Grants program from CustomGPT.ai to support the development of new approaches for Decision-making in Entrepreneurship Courses, \$3,000
2024	CIBER Research and Program Development Awards, \$10,000
2022	Digital Innovation Foundry (DIF), <i>Building and Evaluating Immersive Metaverse Environments</i> , \$7,500
2021	23rd Young Scholars Interdisciplinary Forum, \$1,000
2019	Big Ideas Competition in Healthcare and Biopharma Industry, \$10,000
2010	PhD Scholarship, Copenhagen Business School (University Composition Fee at overseas rate + Living stipend)
2009	Chevening Scholarship, University of Cambridge (University Composition Fee at overseas rate + College Fee + Living stipend)
2007	Master's studentship, UNAMA (University Fees)

SERVICE

Internal

2025 – Present	Master in Bio-innovation Advisory Board Member, Temple University
2024	Judge for the Faculty 3-Minute Research Competition at Fox School of Business
2023 – Present	Collegial Assembly of the Fox School of Business and Management (CAFSBM) Steering Committee
2023 – Present	Chair and Member Elected for the Collegial Assembly of the Fox School of Business and Management (CAFSBM) Merit Committee
2020 – 2024	Organizer of the Internal Seminar Series for the Management Department

2022	Evaluator at the 24th Young Scholars Interdisciplinary Forum
2021	Presenter at the Internal TRC Seminar series on Managing Innovation
2021	Evaluator at the 22nd Young Scholars Interdisciplinary Forum
2020	Evaluator at the 21st Young Scholars Interdisciplinary Forum
2020	Evaluator at the 20th Young Scholars Interdisciplinary Forum
2019	Evaluator at the 19th Young Scholars Interdisciplinary Forum
2019	Presenter at the Internal TRC Seminar series on Disruption
2019	Presenter at DocNET Recruiting Forum Representing Fox School of Business

External

2023	AOM Mentor at the STR Paper Development Workshop for South America	Online
2023	DESRIST, Program committee	South Africa
2022	TIM Division Program Track, Chair	US
2019	Organizing Committee European Strategy, Entrepreneurship and Innovation (SEI) Faculty Workshop	Spain
2016 - 2019	Member of the Business Plans Evaluation Committee at IESE's Business Angels and Family Offices Network	Spain

PEER REVIEWING

Editorial Review Board

2024 – Present Journal of Industrial and Business Economics

2024 – Present Harvard Business Review Advisory Council

Ad hoc reviewer

Strategic Management Journal; Management Science, Academy of Management Journal; Organization Science; Research Policy; Journal of International Business Studies; Nature - Humanities and Social Sciences Communications; Journal of Management Studies; Academy of Management Discoveries; Strategic Entrepreneurship Journal; Information Systems Research; Industry and Innovation; Journal of Business Ethics; Industrial and Corporate Change; Academy of Management STR and TIM divisions; SMS Conferences; European Academy of Management (EURAM) and Druid Conference

OTHER ACADEMIC ACTIVITIES

2016	Teaching using Case Method, Harvard University, US
2013	Strategy, Entrepreneurship & Innovation (SEI) Doctoral Consortium. Imperial College London, UK
2102	Consortium for Cooperation and Competition (CCC) - Nineteenth Annual Colloquium for Doctoral Student Research. Robert H. Smith School of Business, University of Maryland, US
2012	Networks and Innovation Training Program, Imperial College London, London, UK

2011 SCANCOR PhD Workshop on Institutional Analysis coordinated by Stanford University, US

VISITING TEACHING POSITIONS

2017 Visiting professor – MBE course on Innovation and External Knowledge -
University of Cyprus, Nicosia

2014 Visiting professor - summer course on *Innovation and Strategic Management* -
Universidad EAN, Bogota

PROFESSIONAL AFFILIATIONS AND MEMBERSHIPS

- Member of the Academy of Management (AOM): Technology & Innovation Management; Strategic Management and Research Methods
- Member of the Strategic Management Society (SMS)
- Member for life at Robinson College, University of Cambridge
- Alumni of the Consortium for Competitiveness and Cooperation (CCC)
- Alumni of the Strategy Entrepreneurship and Innovation Doctoral Consortium (SEI)

INDUSTRY EXPERIENCE

2023	PT Pertamina, External Consultant for R&D Strategy	Indonesia
2015	Novo Nordisk, External Consultant in HR Analytics	Denmark
2015	Royal Dutch Shell, External Consultant in HR Analytics	Denmark/Netherlands
2004 – 2007	Amazon Trading Company, Co-founder Sector: Trading and International Business	Brazil
2003 – 2005	Siderurgical Company of Pará, Logistics Internship Sector: Steel/Iron	Brazil
2002 – 2003	International Business Center of Para, Internship Sector: Consulting	Brazil

PERSONAL DATA

Nationality: Brazilian - US Permanent Resident

Marital Status: Married to Lorena Souza Moreira and have two children José Lucas Souza Moreira and Amelia Souza Moreira.

Place & Date of Birth: June 13, 1984 - Belem, Brazil